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TELEPHONE REGULATORY
TELECOMMUNICATIONS DIVISION

December 3 2003

Mr. Joe Werner, Chief
Telecommunications Division
Tennessee Regulatory Authority
460 James Robertson Parkway
Nashville, Tennessee

03 1379

Dear Mr. Werner:

SUBJECT: Tariff Filing to Establish the BellSouth® Consumer Wireless Combined Bill
Reward Offer

Attached is the following tariff of BellSouth® Telecommunications, Inc., issued
December 3, 2003 with an effective date of January 2, 2004.

General Subscriber Services Tariff

Section A13.90 Contents - Twentieth Revised Page 9

Original Page 112

This filing establishes the BellSouth® Consumer Wireless Combined Bill Reward Offer.
Additional details are located in the attached Executive Summary.

We appreciate your returning a receipted copy as evidence of this tariff filing. Please
call Kathy Sager at 214-4150 if you have any questions or wish to discuss.

Yours truly,

Kathy Sager (for)

Attachments

Executive Summary

Consumer Wireless Combined Bill Reward Offer

Planned Promotion

The Consumer Wireless Combined Bill Reward Offer is scheduled to begin on January 2, 2004 and end on December 27, 2004. Services included in this promotion are:

- BellSouth® service
- Cingular Wireless service

Promotion Specifics:

Specific features of this promotion are as follows:

Beginning on January 2, 2004 and ending on December 27, 2004 BellSouth residential customers who also subscribe to Cingular Wireless service and combine their BellSouth and Cingular Wireless bills will be eligible to receive 10% off their Cingular Wireless service plan. This offer is limited to Cingular Wireless plans up to \$99.99.

Restrictions/Eligibility Requirements:

- Customer must subscribe to both BellSouth landline service with a minimum of a 1FR plus 3 features and have an active Cingular Wireless account.
- The offer will allow the customer to either move to a Solutions wireless plan that will include a 10% discount off the customer's new Cingular monthly recurring charge or to receive a discount off their existing Cingular Wireless plan's monthly recurring charge if they would be willing to allow BellSouth to combine their bills for the local and wireless services that are offered.
- BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation.

ISSUED: December 3, 2003
BY: President - Tennessee
Nashville, Tennessee

EFFECTIVE: January 2, 2004

A13. MISCELLANEOUS SERVICE ARRANGEMENTS

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EFFECTIVE: January 2, 2004

A13. MISCELLANEOUS SERVICE ARRANGEMENTS

A13.91 Residential Customer Programs

A13.91.21 Consumer Wireless Combined Bill Reward Offer

A. Rules and Regulations

Beginning on January 2, 2004 and ending on December 27, 2004 BellSouth residential customers who also subscribe to Cingular Wireless service and combine their BellSouth and Cingular Wireless bills will be eligible to receive 10% off their Cingular Wireless service plan. This offer is limited to Cingular Wireless plans up to \$99.99.

1. Customer must subscribe to both BellSouth landline service with a minimum of a 1FR plus 3 features and have an active Cingular Wireless account. (N)
2. The offer will allow the customer to either move to a Solutions wireless plan that will include a 10% discount off the customer's new Cingular monthly recurring charge or to receive a discount off their existing Cingular Wireless plan's monthly recurring charge if they would be willing to allow BellSouth to combine their bills for the local and wireless services that are offered. (N)
3. BellSouth reserves the right to discontinue or modify this promotion at any time without customer notice. (N)